

DECCA RECORDS, INC.

50 WEST 57th STREET, NEW YORK 19, N. Y. . . . COLUMBUS 5-2300

June 14, 1954

This is to notify you that effective with the July 5th release, our Decca Records subscription service will be entirely on 45 rpm speed. We believe this change will ultimately prove of tremendous advantage to all of the stations subscribing to our service.

There is no question but that the 45 rpm will afford your listeners with a new high in fidelity. The size of the 45 will also eliminate many of the storage problems that are currently so troublesome to many of the radio stations. In addition the difficulties of breakage will now be a thing of the past.

May we thank you at this time for your wonderful cooperation in presenting our Decca Records to the listening public. We trust that our wonderful association will continue

Disc Jockey Service

Very truly yours,

DECCA RECORDS INC.

